

Enrollment Summary 2019

Division of Enrollment Management

College Acronyms and Abbreviations

BUS	Driehaus College of Business
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CDM	College of Computing and Digital Media
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CMN	College of Communication
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COE	College of Education
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CSH	College of Science and Health
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KGSB	Kellstadt Graduate School of Business
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LAS	College of Liberal Arts and Social Sciences
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LAW	College of Law
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Music	School of Music
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SCPS	School of Continuing and Professional Studies
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Theatre	The Theatre School
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University Colleagues,

On behalf of the Division of Enrollment Management, I am pleased to present DePaul’s 2019 enrollment summary. This annual report describes the current enrollment profile and how it has changed over recent years.

Overall, the university enrolled 22,064 students this fall who registered for 277,173 credit hours. While these outcomes produced the highest gross tuition revenue in university history, they are slightly lower than our budgeted projections.

The mixed results reflect the effect of intensifying competition and increasingly unfavorable demographics throughout Illinois and the Midwest, particularly in the transfer student market. But strategic decisions and operational investments in a broad array of programs and populations over the years have helped to mitigate the impact of underperformance in some segments.

Freshman enrollment is the highlight of our 2019 enrollment portfolio. We enrolled a university record 2,627 freshmen, topping our previous record by 34 students. The cohort is one of the most diverse in DePaul’s history with students of color comprising 44% of the class, first-generation students 33%, and out-of-state students 38%.

New graduate enrollment is strong as well. The 1,898 new graduate students are 5% over the budgeted goal and represent an increase of 78 students over last year. The College of Computing and Digital Media was the largest contributor, surpassing its enrollment target by over 30%.

However, strong new student outcomes were not enough to offset an overall decrease in continuing undergraduates. Successive years of declining transfer students contribute to the deficit, as well as the cumulative impact of the discontinuation of the individualized degree program in SCPS (formerly the School for New Learning, or SNL).

While DePaul is not alone in facing the demographic and competitive headwinds of today’s higher education landscape, we have a uniquely talented and dedicated faculty and staff to navigate these challenges. This gives me great confidence that we can and will achieve the outcomes that ensure our future success.

Thank you for all that you do for our students.

Sincerely,

Paula Luff
Interim Vice President, Enrollment Management

University Enrollment

DePaul remains the nation’s largest Catholic university for the 22nd consecutive year with a total student enrollment of 22,064.

Fall 2019 Enrollment



14,214

undergraduate students



7,103

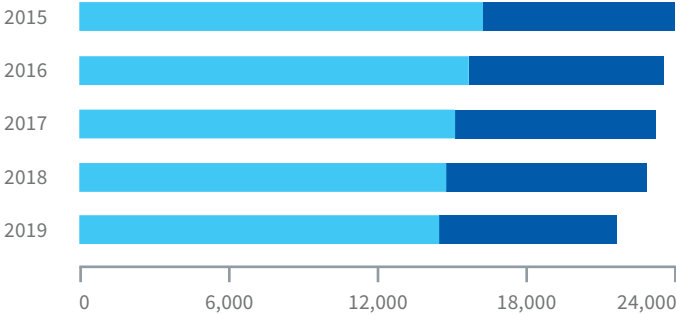
graduate students



747

law students

University Enrollment



Program

Undergraduate Graduate and Law

University Enrollment by College

22,064 enrollment total

College

Business	5,805
Computing and Digital Media	5,329
Science and Health	3,186
Liberal Arts and Sciences	2,683
Communication	1,514
Education	1,395
Law	747
Continuing and Professional Studies	643
Theatre	397
Music	365

Credit Hours



23%

credit hours generated by graduate and law



77%

credit hours generated by undergraduate



277,173

total credit hours in fall 2019



82%

of all students enrolled full time* in fall 2019

*Based on credit-hour load



Undergraduate Enrollment

DePaul enrolled 14,214 undergraduates this fall, compared with 14,507 in 2018. Since peaking in 2012, undergraduate enrollment has declined 14% from 16,498 students, driven disproportionately by a decline in part-time enrollment. While full-time enrollment has declined 6% since 2012, part-time enrollment has declined 50%.

Full-time and Part-time Undergraduate Enrollment



Freshman Enrollment

DePaul welcomed a class of 2,627 new freshmen in fall 2019, the largest freshman class in DePaul’s history, an increase of 52 students compared with 2018. Enrollment increased in CMN, CDM, CSH and Theatre, with CDM and Theatre growing by more than 15% over 2018. CDM enrolled the largest proportion of freshmen at 26%.

High School Academic Profile



1183

average SAT composite*



3.69

average high school GPA



289

students enrolled in the University Honors Program**



1,091

high schools contributed freshmen



363

new freshmen enrolled through the test-optional program



128

freshmen in the Pathways Program in Health Sciences

* SAT average includes scores for students who applied through the test-optional program and submitted scores post-admission for research purposes. Due to the transition of Illinois high schools from ACT to SAT, the DePaul average represents students with SAT scores and does not include 815 students who provided only ACT scores.

** There are five other college- and discipline-specific honors programs at DePaul. The information presented here does not include those programs.

Freshman Enrollment by College

CDM	Students Enrolled
2017	522
2018	555
2019	674
BUS	
2017	644
2018	632
2019	570
CSH	
2017	505
2018	504
2019	507
LAS	
2017	439
2018	496
2019	471
CMN	
2017	197
2018	168
2019	176

Theatre	Students Enrolled
2017	79
2018	88
2019	104
COE	
2017	89
2018	73
2019	72
Music	
2017	67
2018	59
2019	53

Most Popular Majors for New Freshman

Major	Students Enrolled
Film and television	313
Health sciences	153
Accounting	141
Psychology	123
Computer science	111

Freshman Diversity



43%

of freshmen come from suburban Chicago or elsewhere in Illinois

130

new freshmen from California

36%

of African American freshmen come from out-of-state



869

freshmen are from families where neither parent has a bachelor's degree

2/5

of new freshmen in BUS, CSH, and COE are first-generation

44%

of this year's first-generation students come from suburban Chicago



43%

of all new freshmen are male

76%

female enrollment in LAS, CSH, CMN, and COE

37% of freshmen who reported a religious preference are Catholic

Transfer Enrollment

DePaul welcomed 1,085 transfer students this fall, compared with 1,170 in 2018. While transfer students were down overall, transfer enrollment increased in COE, CSH and Theatre and was identical in CMN with the previous fall quarter. BUS remains the largest transfer college, enrolling just over one-third of all transfer students.

Fall Transfer Enrollment



1,085

total transfer students this fall



22%

of transfer students are 24 or older



70%

of new transfers enrolled in BUS, CDM, and CSH



62%

of transfers came from Illinois community colleges

Top 5 Community College Feeder Schools

College	Students Enrolled
College of DuPage	118
Harper College	106
Oakton Community College	86
Harold Washington College	78
College of Lake County	62

The top 5 feeder schools send 41% of all transfer students

Transfer Enrollment by Term (for academic year 2018-19)

43

Summer

1,170

Fall

371

Winter

123

Spring

Transfer Enrollment by College

BUS	Students Enrolled
2017	344
2018	384
2019	362
CDM	
2017	238
2018	277
2019	246
CSH	
2017	182
2018	150
2019	152
LAS	
2017	257
2018	173
2019	135
CMN	
2017	126
2018	129
2019	129

COE	Students Enrolled
2017	33
2018	41
2019	46

Theatre	
2017	11
2018	7
2019	9

Music	
2017	8
2018	9
2019	6

Transfer Enrollment Through DAPP*	Students Enrolled
2017	64
2018	74
2019	82

*DAPP is a transfer admission program designed for students beginning their college education at a community college

Transfer Diversity



62%

of transfers are from Illinois community colleges

26%

are from out-of-state institutions

5%

are from Illinois private four-year institutions



78%

of new transfers are under age 24

17%

of new transfers are 24–29 years of age

5%

of new transfers are 30 years of age or older



53%


of all new transfers are male

67%


female enrollment in CSH, CMN and COE

36% of transfers who reported a religious preference are Catholic


Freshman Admission Trends



26,895
freshman applicants
for fall 2019

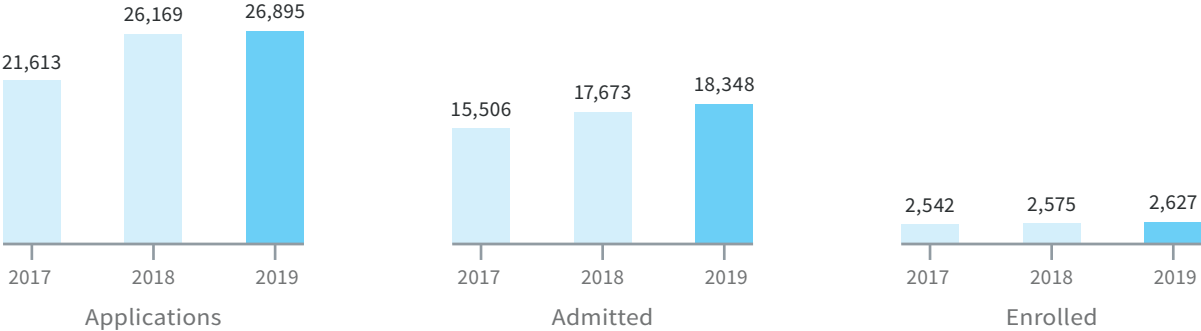


4,277
students applied through
the test-optional program

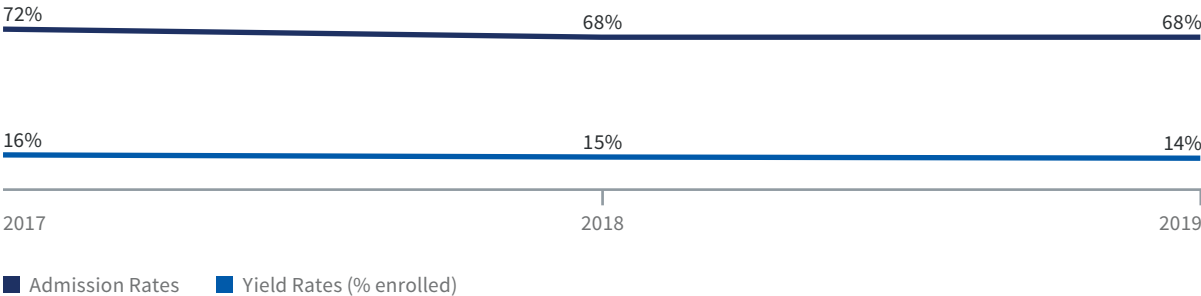


88%
completed the Free
Application for Federal
Student Aid (FAFSA)


Freshman Applications, Admission and Enrollment Yield




Freshman Admission and Yield Rates




Transfer Admission Trends



4,459
transfer applicants
for fall 2019

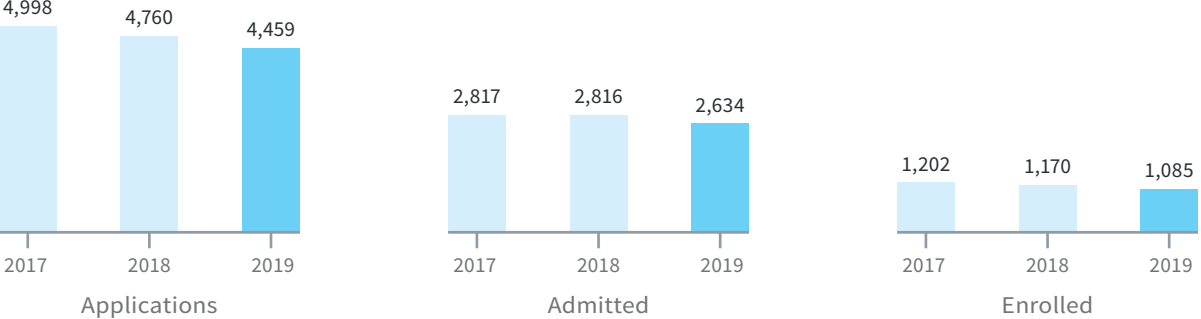


27%
of all applications
are to BUS

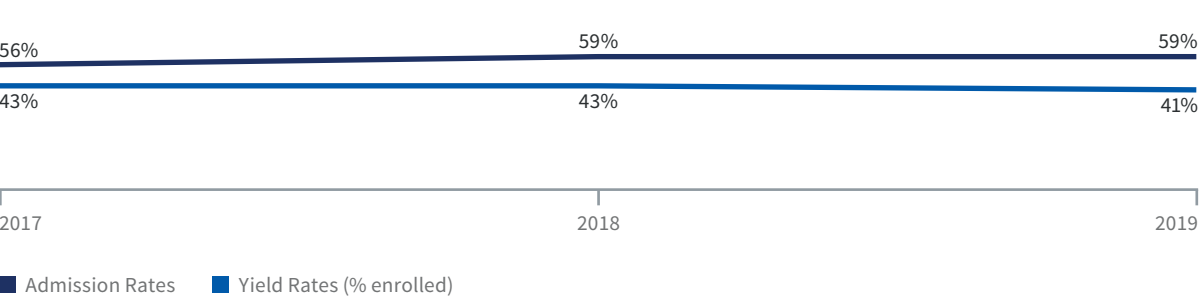


82
undergraduates entered
DePaul through the DePaul
Admission Partnership
Program (DAPP)

Transfer Applications, Admission and Enrollment Yield



Transfer Admission and Yield Rates

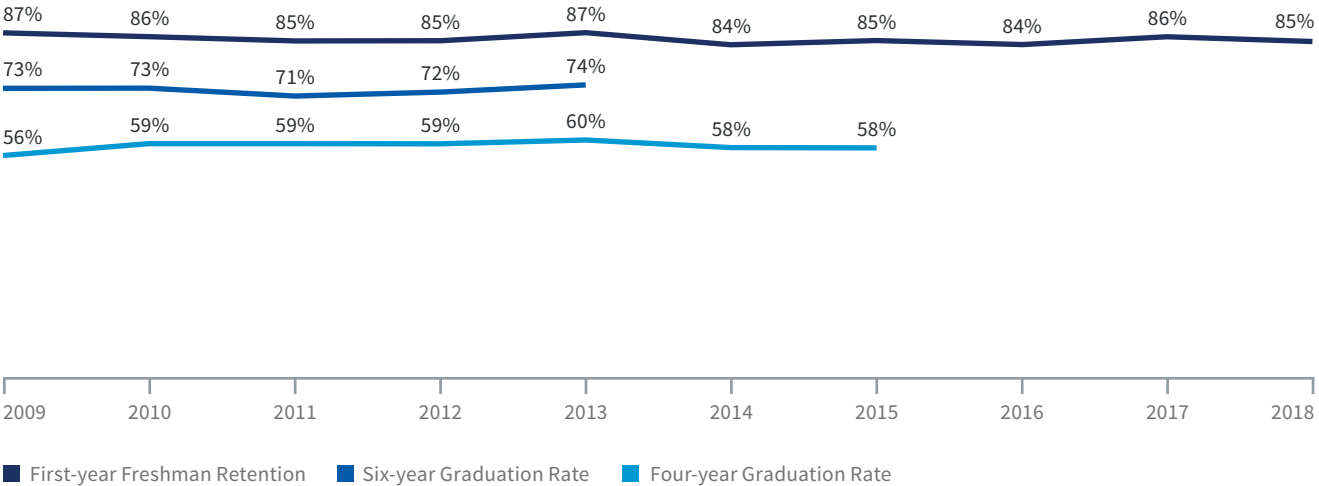


Retention and Graduation Rates

Returning in fall 2019 for their sophomore year are 85% of the fall 2018 full-time freshmen, compared with 86% of the prior year's freshman class.

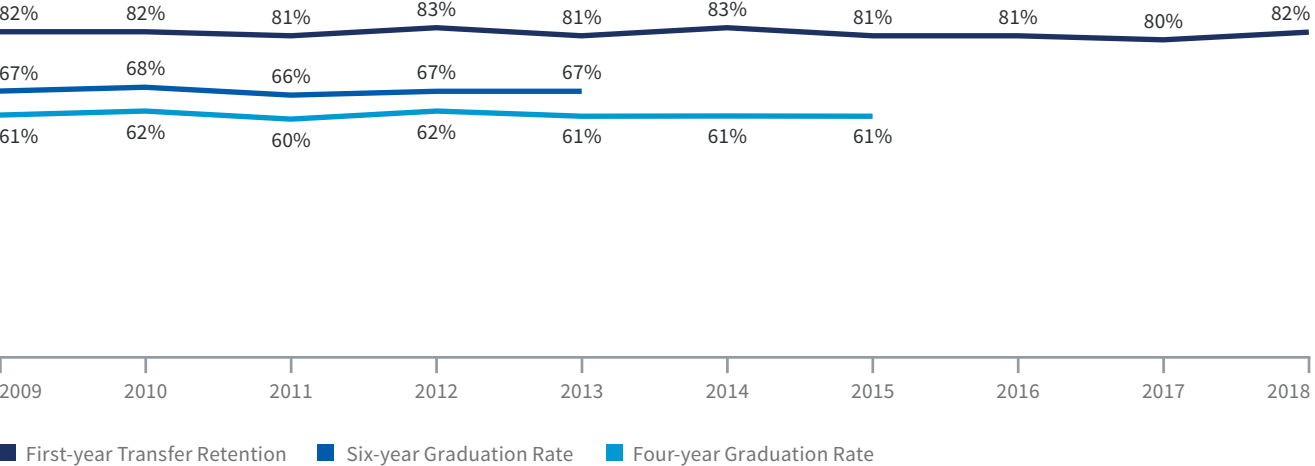
The four-year graduation rate continues to exceed the national average for private four-year universities. This year, the four-year graduation rate for the 2015 freshman class was 58%, consistent with the last five years and six percentage points above the national average.

Freshman Retention and Graduation Rates by Freshman Cohort Year



The transfer one-year retention rate* captures the percentage of new transfer students from all terms of the prior year who return for the fall term. Because the methods for calculating freshman and transfer retention rates are different, the rates should not be directly compared. The transfer retention and graduation rates have been relatively stable over recent years.

Transfer Retention and Graduation Rates* by Transfer Cohort Year

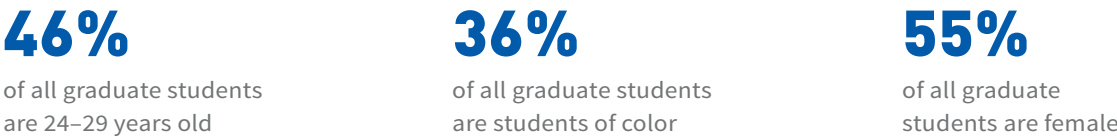


*SCPS students are not included in the transfer retention or graduation rates.

Graduate and Law Enrollment

Graduate Enrollment

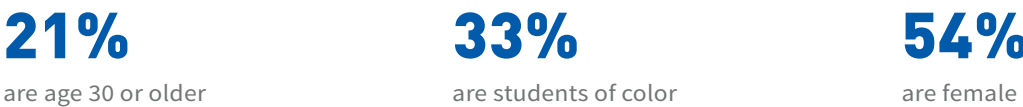
In fall 2019, a total of 7,103 graduate students enrolled (excluding Law), compared with 7,136 students in 2018. Graduate enrollment in CDM and Music increased in 2019. A total of 88% of all graduate students are master’s degree students, 8% are doctoral students, and 3% are in certificate programs or non-degree seeking.



1,159 graduate students, or 16%, who enrolled this fall received their bachelor’s degrees from DePaul

Law Enrollment

A total of 747 students enrolled in Law this fall, a 6% decline from 2018. Most law students are enrolled in the JD day program—73%—and 15% in the evening program, 10% in the Master of Jurisprudence (MJ) program and 1% in the LLM program.



37% of students enrolled in Law are originally from out-of-state or international locations

Graduate and Law Enrollment by College

KGSB	Students Enrolled
2017	2,190
2018	2,232
2019	2,203
CDM	
2017	2,064
2018	2,042
2019	2,102
COE	
2017	910
2018	939
2019	923
CSH	
2017	843
2018	861
2019	856
Law	
2017	823
2018	794
2019	747

LAS	Students Enrolled
2017	680
2018	659
2019	618
CMN	
2017	190
2018	161
2019	156
Music	
2017	129
2018	127
2019	141
SCPS	
2017	89
2018	78
2019	68
Theatre	
2017	35
2018	37
2019	36



New Graduate Enrollment

New Master’s Enrollment

Fall enrollment accounts for roughly half of new master’s enrollment throughout the fiscal year. Over the course of the 2018-19 fiscal year, a total of 3,084 new master’s students enrolled, and 54% enrolled in the fall.



74

new master’s students are enrolled in combined degree programs



31%

of students are under age 24



37%

are students of color

New Master’s Enrollment by Term (for academic year 2018-19)

309

Summer

1,658

Fall

651

Winter

466

Spring

New Master’s Enrollment by College

KGSB	Students Enrolled
2017	580
2018	561
2019	491
CDM	
2017	522
2018	555
2019	479
LAS	
2017	205
2018	200
2019	209
COE	
2017	178
2018	193
2019	169
CSH	
2017	138
2018	149
2019	137

Music	Students Enrolled
2017	51
2018	50
2019	60
CMN	
2017	74
2018	46
2019	56
Theatre	
2017	12
2018	14
2019	13
SCPS	
2017	15
2018	16
2019	10



New Law Enrollment



192

new first-year JD students

31

new law students enrolled in the MJ

7

new law students enrolled in LLM programs

New Doctoral Enrollment



41

new doctoral students enrolled in COE

21

new doctoral students enrolled in the nursing doctorate program

16

new doctoral students enrolled in KGSB

Diversity

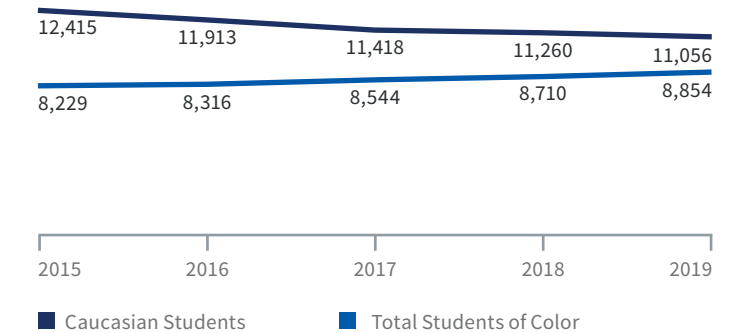
DePaul enrolled a university record 8,854 students of color in 2019, compared with 8,710 in 2018. Students of color account for 40% of total enrollment, 42% of undergraduate enrollment, 36% of graduate enrollment and 33% of law enrollment.

University Enrollment by Race and Ethnicity

Hispanic/Latinx	Students Enrolled
2017	3,585
2018	3,542
2019	3,718
African American	
2017	2,115
2018	2,072
2019	2,082
Asian	
2017	2,065
2018	2,105
2019	2,211
Multiracial/Non-Hispanic	
2017	722
2018	931
2019	781

Native Hawaiian/Pacific Islander	Students Enrolled
2017	36
2018	31
2019	34
American Indian/Alaska Native	
2017	21
2018	29
2019	28

Total Students of Color and Caucasian Students



Race/Ethnicity

	Freshmen	Transfers	New Master's	New Doctoral	New Law
American Indian/Alaska Native	2	2	2	0	0
Native Hawaiian/Pacific Islander	3	3	2	0	0
Multiracial/Non-Hispanic	128	45	46	5	9
Asian	274	169	166	9	14
African American	188	100	201	24	30
Hispanic/Latinx	564	258	181	11	37
Caucasian	1,370	543	752	36	124
Other/Unreported Background*	35	26	42	10	13
International (Students on F1 and J1 Visas)	63	37	232	14	11

*Includes international students on visas other than F1 and J1, as well as those who did not report a race or ethnicity.

International Students

In total, 1,308 students have international student status (on F1 and J1 visas), compared with 1,325 in 2018. This year, one-third of international students are undergraduates, and two-thirds are graduate and law students. International students represent 6% of total university enrollment.



439

international undergraduate students



44%

of international undergraduate students are enrolled in BUS



869

international graduate and law students

Top Countries of Origin	Students Enrolled
China	485
India	190
Saudi Arabia	56
Taiwan	53
Vietnam	38



National Comparisons

DePaul is the largest Catholic university in the nation and has been for 22 consecutive years, having exceeded St. John’s University in total enrollment in 1998. DePaul enrolled 14% of the enrollment at the 10 largest Catholic institutions in 2019.

Nation’s Largest Catholic Universities ¹ By Enrollment			
	Undergraduate	Graduate	Total
DePaul University	14,214	7,850	22,064
St. John’s University	17,088	4,633	21,721
Georgetown University ²	7,459	11,745	19,204
Loyola University Chicago	12,240	5,919	17,159
Fordham University	9,767	7,205	16,972
Boston College	9,370	4,801	14,171
University of Notre Dame	8,731	3,950	12,681
Saint Louis University	8,072	4,474	12,546
Marquette University	8,515	3,304	11,819
University of Dayton	8,483	2,991	11,474

1 Enrollment headcounts include final figures for part and full-time, traditional and non-traditional/adult degree-seeking students enrolled in fall sessions, as self-reported by each institution. For-profit institutions, those outside of the Doctoral Carnegie Classification, and those with over 50% enrolled exclusively in distance education or online courses are excluded.

2 Enrollment is from 2018 as institution did not have 2019 enrollment figures available at the time of publication.

Note: Recent enrollment for Pontifical Catholic University of Puerto Rico was not available at the time of publication and was thus excluded from the list of largest Catholic institutions.

Learn more at depaul.edu

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